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**THE SHERATON NASSAU BEACH RESORT HOSTS FIRST-EVER  
"CREATING CONNECTIONS" CLIENT APPRECIATION RECEPTION**



*From Left to Right: Allison Kelly of Cititrust Bahamas and Andre Newbold, Business Travel Sales Manager for the Sheraton Nassau Beach Resort at the Resort's "Creating Connections" event*

Nassau, The Bahamas (July 20, 2010) – The Sheraton Nassau Beach Resort kicked off its new "Creating Connections" series on Thursday, July 15. Nearly 200 local business leaders mixed and mingled with each other and the resort's management team during a red carpet reception while enjoying live music, food and cocktails.

"We greatly value our local corporate community for their continued support and decided to host this new event series as a way to thank them for their loyalty," said Hans Altenhoff, General Manager of the Sheraton Nassau Beach Resort. "Creating Connections is about strengthening existing ties, building new relationships, and showing area businesses what the resort has to offer for corporate travel, events, meetings and more."

During the event, Starwood Preferred Guest (SPG) representatives were on hand to provide information about the resort's new Booking Rewards Program, which enables local clients to accumulate points to be redeemed at Starwood Hotels and Resort Worldwide. Points can be used for free nights, room upgrades, airline flight awards and more. Attendees were also given a chance to win prizes and giveaways, such as stays at Starwood Hotels throughout the United States.

"Our goal tonight was to thank our business community, and present the strength of Starwood worldwide to the local community," said Andre Newbold, Business Travel Sales Manager for the Sheraton Nassau Beach Resort. "When you think business, think Sheraton!"

"We are grateful for the business we receive from Nassau's corporate community," said Andrew Neubauer, Director of Sales and Marketing for the resort. "This event was a true who's who of Bahamian business leaders and it was exciting to see many familiar faces, as well as new ones."

The Sheraton Nassau Beach Resort is the ideal setting for memorable and productive meetings. The resort offers 25,000 square feet of indoor and outdoor function space, which can accommodate meetings or events of up to 1,200 attendees. The largest facility – a 12,500-square-foot ballroom – is complemented by four additional breakout rooms for meetings and banquets, as well as pre-function areas for group registration, cocktail receptions, and meeting breaks. All meetings facilities are outfitted with the latest audiovisual equipment and high-speed Internet access.

### **About the Sheraton Nassau Beach Resort**

Situated on a 1,000-foot stretch of one of Nassau's spectacular white-sand beaches, the Sheraton Nassau Beach Resort is set on seven exquisite acres of stunning waterscape, including three freshwater pools with flowing waterfalls, a swim-up bar and oversized whirlpools nestled among tropical landscaping. The resort houses six restaurants and lounges serving a variety of island specialties and international cuisine.

The 694-room Sheraton Nassau Beach Resort offers accommodations featuring a large private balcony or patio. Rooms are equipped with high-speed Internet access, LCD flat-screen televisions and the signature Sheraton Sweet Sleeper™ Bed – a multi-layered creation adorned with voluptuous down pillows, sensuous cotton sheets and a signature blanket and duvet.

The Sheraton Nassau Beach Resort is 15 minutes from Nassau's Lynden Pindling International Airport, which is serviced by a number of domestic and international carriers.

For more information and/or reservations, please call the Sheraton Nassau Beach Resort at (866) 716-8106 or visit <http://www.sheratonnassau.com>.

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