

FOR IMMEDIATE RELEASE

PURSUING THE GLORY U.S. BOOK LAUNCH AT TYLER PERRY STUDIOS

Nassau, N.P. 4th March, 2010 – Tyler Perry Studios is the site for the official U.S. launch of Pursuing The Glory, the latest literary effort by Bishop Neil C. Ellis. The international author has been receiving critical acclaim for the project since its soft release in 2009 and has already been featured on the Trinity Broadcast Network (TBN) The Inspiration Network (INSP) and The Word Network. The spring launch has already attracted major buzz among the press among them CNN, Sheridan Broadcasting Network, Tom Joyner Morning Show, Streaming Faith, Gospel Music Channel, BET.COM, EbonyOnLine, AOL Black Voices, Black America Web Correspondent, Atlanta Journal Constitution.

Several persons from the religious and entertainment arena are expected to be in attendance including Bishop Paul S. Morton, Bishop Kenneth Ulmer, Tele-Evangelist Paula White, former World Heavyweight Boxing Champion Evander Holyfield, Cassi Davis aka Ella Payne from Tyler Perry's House of Payne on TBS, Terri Vaughn best known as Lavita on the Steve Harvey Show, and The Hon. Katherine Smith, Bahamas Consul General in Atlanta.

The launch will take place on March 18th in Atlanta, Georgia and will be broadcast live on 104.9 Gems FM Radio. A formal announcement will be made on Tuesday March 9th at 9:30 a.m. at the historic British Colonial Hilton.

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